

#### **DEMISTIFYING AI**

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CONFIDENTIAL CONFIDENTIAL



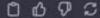
#### You

Write a short statement of 3 sentences saying that I'm very happy to talk about AI for this excellent audience and stress the importance for it for the job market. Make a small joke in it



#### ChatGPT

I'm absolutely thrilled to discuss AI with this fantastic audience today! It's not just an exciting topic, but also incredibly important for the job market. In fact, AI is so influential that even if you're not planning to become a robot programmer, it's still a skill that'll help you avoid becoming a robot's butler in the future!





"selfie of a 40-year old white male with black hair, short beard and black thick glasses standing in Ghent, Belgium"













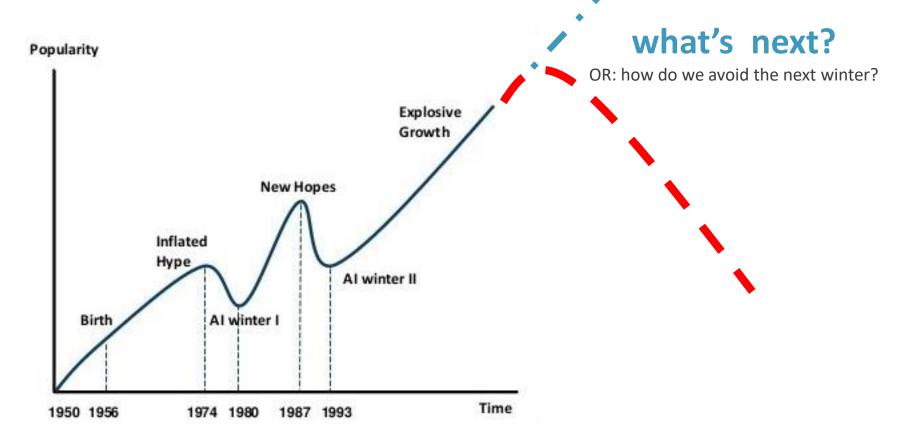








### AI HAS A HISTORY OF BEING THE NEXT BIG THING







**HOW CAN YOU USE IT?** 

# WHERE WE ARE RIGHT NOW AND HOW YOU CAN USE IT...



SMALL PROBLEMS

~ 10,000 parameters

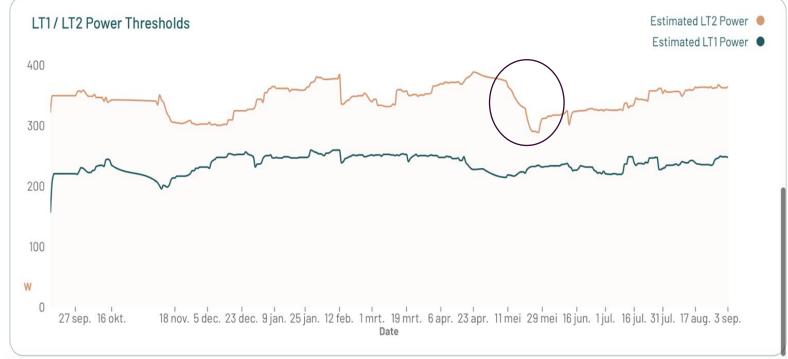
**BUILD IT YOURSELF** 













confidential confidential

## WHERE WE ARE RIGHT NOW AND HOW YOU CAN USE IT...



SMALL PROBLEMS

~ 10,000 parameters

**BUILD IT YOURSELF** 



**COMMON PROBLEMS** 

~ 100 Million parameters

USE EXISTING MODEL & ADAPT





# Catching an empty bottle

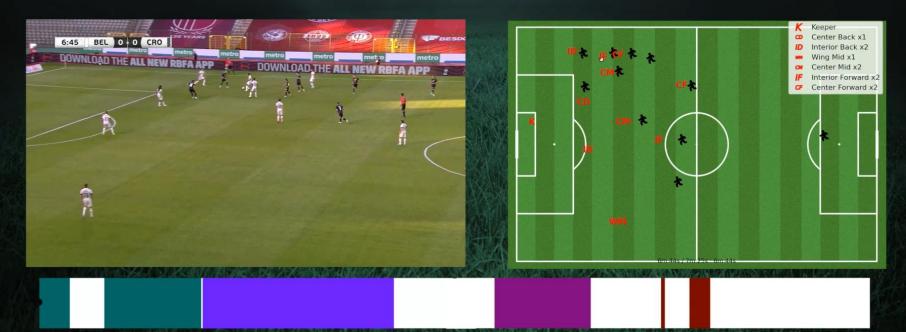
(KUKA LWR 4+ and Allegro Hand)





### BELGIË – KROATIË





**WELKE TACTIEK?** 

start spel

# WHERE WE ARE RIGHT NOW AND HOW YOU CAN USE IT...



SMALL PROBLEMS

~ 10,000 parameters

DO IT YOURSELF



COMMON PROBLEMS

~ 100 Million parameters

USE EXISTING MODEL & ADAPT



**GENERATIVE AI** 

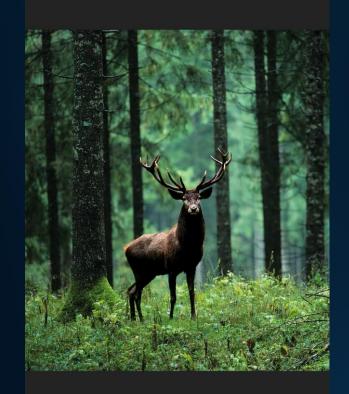
~ 100 Billion parameters

INTELLIGENTELY USE THE API











SCARY OR NOT?



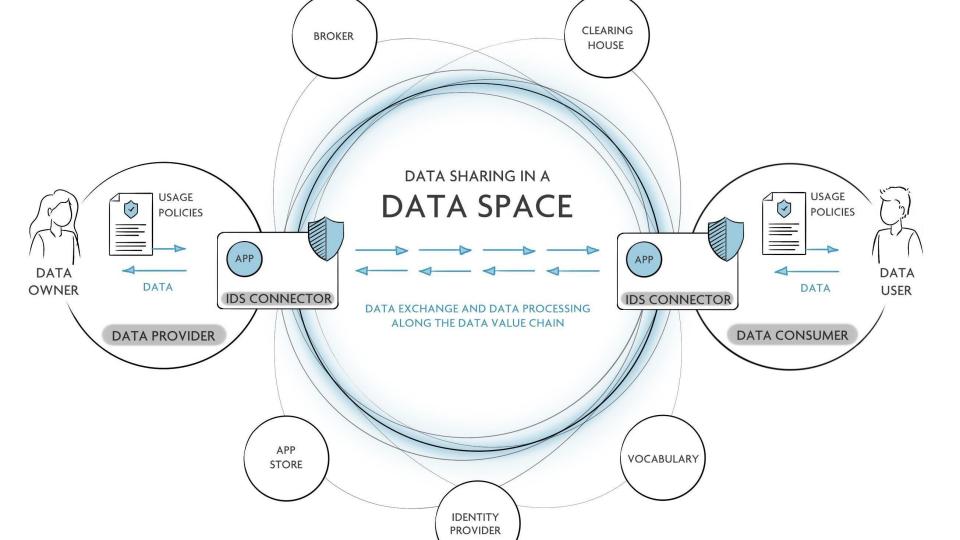








Unacceptable risk Prohibited	Art. 5	Social scoring, facial recognition, dark-pattern AI, manipulation
High Risk Conformity Assessment	Art. 6 & ss.	Education, employment, justice, immigration, law
<b>Limited risk</b> Transparency	Art. 52	Chat bots, deep fakes, emotion recognition systems
Minimal risk Code of conduct	Art. 69	Spam filters, Video games







Al won't take your job...

But someone who knows how to use AI will



△ / Vlaamse innovatiemotor / Kennisuitwisseling / Techmeters / Digimeter / imec.digimeter 2022

### imec.digimeter 2022

- Monitor, since 2009
- Adoption use attitude
- Population: Flanders (age 18+)
- N = 2.309
- Repr. on age, gender, education, provinc
- Fieldwork: sep-dec 2022
- Mobile DNA

Sinds 2009 brengt imec.digimeter de trends rond bezit en gebruik van media en technologie in Vlaanderen in kaart.

Download imec.digimeter 2022  $\rightarrow$ 

### Declining techno-optimism

But not necessarily more negative about technology ...

#### **POSITIEVE ATTITUDE**

71% 🛂



Digital technologies make our lives easier

39% 🕰



Digital technologies help me have more or better relationships with friends and family **65%** •-7



Using digital technologies is fun

( 6 G

**04**/<sub>0</sub> 1-14

I am interested in digital technologies

**NEGATIEVE ATTITUDE** 

12%



In general I don't trust technology

56% ---



in my daily life I'm dependent on technology

49% 🗔



Technological changes and innovations follow each other too quickly

22% 🗆

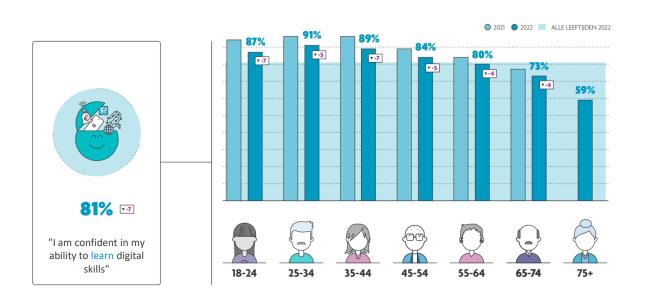


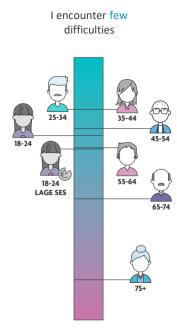
Digital technologies make people dumber



### Digital divide - skills

Rising expectations - Falling confidence - Also among young people









### Generative AI is not the answer to general AI



#### Writing assistance

- First draft generation
- Stylistic polishing

**Search engine queries** 

**Code assistance** 



Producing factual & consistent answers (hallucinations!)

**Ethical design** 

Taking into account recent info

Reasoning, planning, math

Relying on other tools





## 4355\*2344 = 10.208.120



#### PROBLEM #1: IT'S A GLORIFIED PATTERN MATCHER







VS





umec

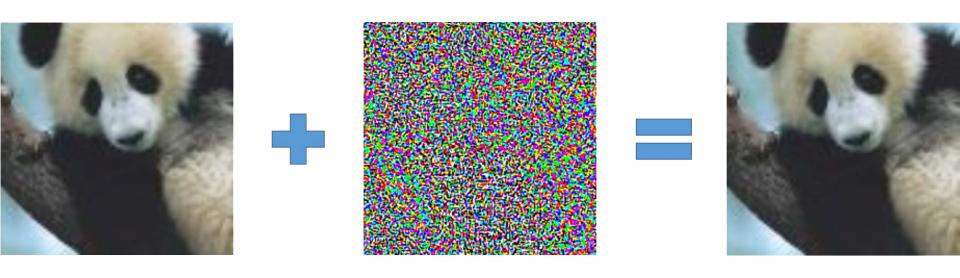
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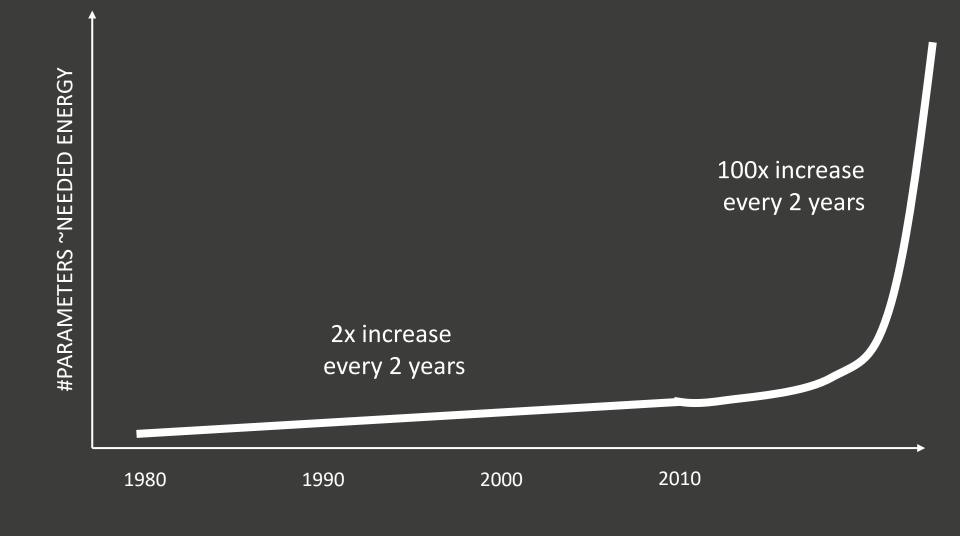




#### PROBLEM #2: SECURITY







#### THE EDGE NEEDS TO BE SUSTAINABLE...



# Al me to the Moon... Carbon footprint for 'training GPT-3' same as driving to our natural satellite and back

Get ready for Energy Star stickers on your robo-butlers, maybe?

Katyanna Quach Wed 4 Nov 2020 // 07:59 UTC

SHARE

Training OpenAI's giant GPT-3 text-generating model is akin to driving a car to the Moon and back, computer scientists reckon.

More specifically, they estimated teaching the neural super-network in a Microsoft data center using Nvidia GPUs required roughly 190,000 kWh, which using the average carbon intensity of America would have produced 85,000 kg of CO<sub>2</sub> equivalents, the same amount produced by a new car in Europe driving 700,000 km, or 435,000 miles, which is about twice the distance between Earth and the Moon, some 480,000 miles. Phew.

This assumes the data-center used to train GPT-3 was fully reliant on fossil fuels, which may not be true. The point, from what we can tell, is not that GPT-3 and its Azure cloud in particular have this exact scale of carbon footprint, it's to draw attention to the large amount of energy required to train state-of-the-art neural networks.



# mec

embracing a better life

